

MEDIA RELEASE

19 December 2012

FOR IMMEDIATE REPORTING

New Chief Executive Officer for the Council for Private Education

1. Mr Brandon Lee (李天文) will be appointed the Chief Executive Officer (CEO) of the Council for Private Education (CPE) with effect from 15 January 2013. Mr Lee, who is currently the Deputy Chief Executive of the CPE, will succeed Mr Henry Heng (邢詒鏞), who will be returning to Nanyang Polytechnic (NYP).

2. Under Mr Heng's leadership, the CPE established a new regulatory framework to raise quality and standards of the private education sector. This comprised the mandatory Enhanced Registration Framework, which sets out the minimum standards private education institutions (PEIs) must meet in order to operate, and the voluntary EduTrust Certification Scheme which allows PEIs of higher quality to differentiate themselves.

3. Mr Heng was instrumental in enhancing the level of student protection with the implementation of the industry-wide insurance scheme for the protection of students' fees and the CPE mediation and arbitration scheme which provides an alternative route for students and PEIs to resolve disagreements over issues such as the quality of services provided by PEIs. Student outreach capabilities were also enhanced with the establishment of the CPE's Student Services Centre in 2010. In consultation with industry, he also encouraged PEIs to develop their capabilities to deliver better student experiences and outcomes through initiatives such as the Specialist Diploma in Adult Learning and Teaching for academic staff of PEIs to upgrade themselves.

4. Mr Heng served in several key appointments before he was appointed as CEO of the CPE in January 2009. He started his career in the Economic Development Board (EDB) in 1981. In 1988, Mr Heng became the Administrator of the Skills Development Fund (SDF), when the Fund was moved from the EDB to the then National Productivity Board (NPB). When the NPB was merged with SISIR to become the Productivity and Standards Board (PSB) in 1995, Mr Heng was appointed General Manager (Industry). He was subsequently seconded from PSB to the Manpower Ministry (MOM) in 1998 to start a new Manpower Development Division (today's Workforce

Development Agency), and became its first Divisional Director. He returned to the PSB to become the CEO of PSB Corporation and PSB Academy in April 2001. Mr Heng joined Nanyang Polytechnic as its Deputy Principal in 2007.

5. Mr Heng will be returning to NYP to resume his role as Deputy Principal and also to head the School of Business Management. Said Mr Heng, "I look forward to re-joining NYP. Education has always been close to my heart. I hope to contribute and play my part in the Polytechnic's already sterling effort to enhance student outcomes".

6. Mr Brandon Lee, a President's cum Singapore Armed Forces Overseas Scholar, joined the Singapore Armed Forces in 1992. After obtaining his Masters in Business Administration from the Massachusetts Institute of Technology Sloan School of Management in 2009, Mr Lee was seconded to the Ministry of Trade and Industry (MTI) as Director (Resource Division) where he helped formulate and implement industrial land and manpower policies. He was also involved in the setting up of the National Productivity and Continuing Education Council (NPCEC), then chaired by DPM Teo Chee Hean. While at MTI, Mr Lee was also concurrently Director (Human Resource) from April to September 2010. He was appointed as Deputy Chief Executive of the CPE in August 2011.

About the Council for Private Education

The Council for Private Education (CPE) is a statutory board established in December 2009 to regulate the private education industry. Its mission is to raise standards in the private education sector through effective regulation, industry development and consumer education. To achieve this, the Council has implemented two schemes – the mandatory Enhanced Registration Framework and the EduTrust Certification scheme – to uplift and maintain standards in the private education sector. Besides its role as a sectoral regulator, the Council also provides student services and public education through its Student Services Centre, and seeks to enhance the capabilities and quality of the private education sector through industry development. For more information, please visit the CPE website at <http://www.cpe.gov.sg/>.

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