

Creative Practice Competency Map

INDUSTRY KEY PURPOSE

To originate, develop and promote the creative use of art forms that celebrate cultural identities, and contributes to enhancing the quality of life by generating social, spiritual and economic wealth.

RELATED SECTORS

Communications (Advertising, Interactive Services, Public Relations, Direct Marketing); Digital Media (Games Technology, Animation, Interactive); TV, Film and Radio; Music; Printing; Publishing; Libraries Architecture; Exhibition Design; Fashion Design; Graphic Design; Interior Design; Industrial Design

SETTINGS

Performing Arts
Visual Arts
TV, Film and Radio
Music
Publishing
Printing
Literature
Within own (Studio-based) practice
Working with others : Community events; Residencies; Skills sharing; Talks / Presentations

COMPETENCY CATEGORIES

Artistic Policy (AP)
Arts Practice (APR)
Business Management (BM)
Business Operations (BO)
Communication (COM)
Contract Management (CM)
Copyright, Licensing and IPR (CLR)
Education and Outreach (EO)
Finance (FIN)
Governance (GOV)
Health and Safety (HS)
Human Resources (HR)
Lead with Vision (VIS)
Learning and Development (LD)
Managing Artist (MA)
Marketing and Promotion (MPR)
Networks (NET)
Personal Development (PD)
Planning (PLA)
Problem Solving (PS)
Project Management (PM)
Quality Management (QM)
Recruitment and Selection (RS)
Research (RES)

ARTFORM / FIELD OF PRACTICE				COMPETENCY UNITS	
PERFORMING ARTS	CREATIVE TEAM	VISUAL ARTS	LITERARY ARTS	Core Units	Elective Units
ACTOR	ARTISTIC DIRECTOR	ARTIST	WRITER	<p>Artists and Creative Practitioners need to engage in Continuing Professional Development to sustain and develop their practice. This increased competency is not, however, usually reflected by change of job title.</p> <p>Level 5</p> <ul style="list-style-type: none"> CI-AP-506C-0 Contribute to opportunities for the strategic development of the artform CI-APR-502C-0 Develop technical and conceptual skills required to work as a practising artist CI-FIN-502E-0 Develop and manage budgets and financial plans CI-FIN-503C-0 Formulate, develop and manage a financial system suitable for the scale of operation CI-FIN-504S-1 Develop and manage fundraising and sponsorship programmes CI-MPR-515S-0 Promote products and services to international markets LPM-PER-501-C-1 Develop personal effectiveness <p>Level 4</p> <ul style="list-style-type: none"> CI-APR-405C-0 Maintain and apply technical and conceptual skills required to work as a practising artist CI-APR-406C-0 Maintain self or group in business CI-BO-407C-0 Implement the effective delivery of the business plan CI-BM-401C-0 Establish and maintain work and contractual relationship CI-FIN-412C-0 Manage business accounts / finance CI-HR-405C-0 Career planning and career development CI-HR-407C-0 Participate in, facilitate and promote effective working of individuals and teams CI-PLA-401C-0 Identify risk and apply risk management processes CI-PM-414C-0 Plan and monitor projects to deliver strategic objectives CI-QM-405E-0 Monitor compliance with legal, regulatory, social, environmental and ethical responsibilities CI-MA-401C-0 Develop creative entrepreneurship BM-SPI-405E-1 Write a business plan CI-MPR-431C-0 Develop and manage business development strategies to enlarge clientele <p>Level 3</p> <ul style="list-style-type: none"> CI-APR-307C-0 Research and critically analyse history and theory to inform artistic practice CI-COM-304C-0 Communicate effectively in a creative environment CI-LD-304E-0 Organise personal work priorities and contribute to personal development CI-MPR-312S-0 Promote and publicise creative work and services CI-MPR-328C-1 Plan promotional activities to present own artistic work LPM-RLT-301-C-1 Build trust CI-PD-301C-0 Develop self as artist CI-PD-302E-0 Manage and market yourself as a freelancer to maximise work opportunities CS-GV-301C-1 Apply legal and ethical framework CI-CLR-303C-1 Apply the basic principles of copyright, design, trademark and patent laws to protect and make the most of creative works IES-IP-301G-1 Facilitate effective communications and engagement at the workplace 	<p>Level 6 (for Creative Entrepreneur only)</p> <ul style="list-style-type: none"> LPM-VIS-601C-0 Lead organisation <p>Level 5</p> <ul style="list-style-type: none"> CI-COM-502S-0 Present effectively to engage and manage your audience CI-COM-508E-0 Oversee communications in a creative environment CI-CM-502C-0 Address legal and administrative requirements CI-EO-501E-0 Create, develop and manage learning through arts work / content CI-HS-502E-0 Develop and implement a health and safety policy that ensures a safe workplace LPM-RLT-501C-1 Foster business relationships CI-PS-502E-0 Resolve problems which impact on the work <p>Level 4</p> <ul style="list-style-type: none"> CI-COM-410C-0 Manage Communications in a creative environment CI-EO-402S-0 Develop and implement community engagement strategies CI-EO-403E-0 Facilitate learning through arts work / content CI-HS-403E-0 Implement and monitor a safe workplace and comply with emergency procedures CI-MPR-422E-0 Promote products and services LPM-RLT-401C-1 Cultivate positive workplace relations LPM-PER-401C-1 Manage self CI-PS-403E-0 Address problems which impact on the work <p>Level 3</p> <ul style="list-style-type: none"> CI-COM-306E-0 Make presentations CI-CLR-302E-0 Administer and manage the use of copyright materials created CI-EO-304E-0 Engage learning through arts work / content CI-HS-305E-0 Assist with and support implementation, maintenance and monitoring health and safety in a working environment LPM-PER-301C-1 Develop Self CI-PS-305C-0 Contribute to dealing with problems in the workplace CI-RES-309E-0 Research business opportunities HR-RS-301E-0 Implement recruitment and selection methods
MUSICIAN	DIRECTOR	PAINTER	SCRIPTWRITER		
DANCER	CHOREOGRAPHER	PRINTMAKER	PLAYWRIGHT		
SINGER	COMPOSER	CERAMICIST	POET		
CIRCUS PERFORMER	LYRICIST	PHOTOGRAPHER			
MAGICIAN	MUSICAL DIRECTOR	SCULPTOR			
COMEDIAN	SET DESIGNER	JEWELLERY DESIGNER			
VOICEOVER ARTIST	SOUND DESIGNER	TEXTILE ARTIST			
	COSTUME DESIGNER	CRAFTSPERSON			
	LIGHTING DESIGNER	INSTALLATION ARTIST			
	CASTING DIRECTOR	MULTIMEDIA ARTIST			
CREATIVE ENTREPRENEUR	CREATIVE ENTREPRENEUR	CREATIVE ENTREPRENEUR	CREATIVE ENTREPRENEUR		
ARTS EDUCATORS	ARTS EDUCATORS	ARTS EDUCATORS	ARTS EDUCATORS		