

INTERIOR DESIGN

CREATIVE INDUSTRIES WORKFORCE SKILLS QUALIFICATIONS – DESIGN | COMPETENCY MAP

INTRODUCTION | INTERIOR DESIGN

INTRODUCTION TO THE INTERIOR DESIGN COMPETENCY MAP

The Interior Design Competency Map is part of the Creative Industries Workforce Skills Qualification (WSQ) Framework, which comprises 26 competency maps covering three Creative Industries clusters of Arts and Culture, Design, and Media and Communications.

ARTS AND CULTURE	DESIGN	MEDIA AND COMMUNICATIONS
<p>Creative Practice Cultural Heritage Events Management Performing Arts Technical Theatre Visual Arts</p>	<p>Architecture Exhibition Design Interior Design Industrial Design Visual Communications</p>	<p>Advertising Broadcast Direct & Interactive Marketing Digital Media – Animation Digital Media – Games Development Digital Media – Interactive Media Film & Television Library & Information Services Media Music Public Relations Printing Publishing – Book Publishing – Magazine Publishing – Web</p>

Each competency map of the Creative Industries WSQ Framework has been endorsed by Manpower Skills and Training Council that has been set up to steer the training and development of professionals in the Creative Industries.

This Interior Design Competency Map provides an overview of the competencies required of different functions and job roles of the Interior Design industry. The development of the Interior Design Competency Map was guided by the Interior Design's Industry Key Purpose (IKP) and it was developed after detailed consultation with representatives from the Interior Design industry including Design Exchange Pte Ltd, Design Insight Pte Ltd, Hewlett-Packard Singapore Pte Ltd, Ideaspark International Pte Ltd, NTU - School of ADM, and SFIC Institute.

Each of the competency units listed in this competency map are further developed into competency standards that provide information on the expected work activities, expected work outcomes and skills and knowledge required of a person to perform the work activities addressed by the competency standards. The competency units are further grouped together into qualifications to provide competency progression pathways for the Interior Design industry.

INTRODUCTION | INTERIOR DESIGN

The Interior Design Competency Map serves as a resource for employers and individuals to chart training and development and career development pathways and for training providers to identify potential training programmes to develop and deliver.

The details of the competency standards and qualifications documents are recorded in separate documents from the Interior Design Competency Map and should be read together to serve the needs of employers, individuals and training providers.

The Interior Design Competency Map would be reviewed on a regular basis (i.e., at least every three years). This will help to ensure that the Industrial Design Competency Map is current and continually meet industry needs.

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INDUSTRY KEY PURPOSE | INTERIOR DESIGN

Industry Key Purpose

The Industry Key Purpose describes what the industry delivers in terms of product and services meeting the needs of industry, the attributes/attitudes of workforce, and the aspirations of the industry. The Key Industry Purpose provides guidance and direction in the development of the competency map and identification of competency units so as to ensure that the competency units listed in the competency map would help the industry to achieve its industry key purpose.

Interior Design Industry Key Purpose:

To excel in the design, creation, planning and sale of quality products, systems and services, capturing the imagination of 'what could be' to achieve value and expectations for the employer, the client and the market, and contribute to enhancing the quality of life.

ORGANISATION STRUCTURE | INTERIOR DESIGN

Interior Design Organisation Structure

The Interior Design Organisation Structure provides an overview of the various functions and job roles within a typical Interior Design Organisation. Competency Units are identified and sorted based on the functions, job role and WSQ qualifications level, to enable identification and development of appropriate training and development interventions by employers, individuals and training providers and to enable planning of progression and development pathways.

WSQ Qualifications Levels			Functions in an Industrial Design Organisation		
			Creative	Management / Client Services	Project Management
WSQ Graduate Certificate	6	Job Roles		Managing Director	
WSQ Specialist Diploma	5		Creative Director / Design Director	Account Director	Project Director
WSQ Diploma	4		Design Manager	Account Manager	Project Manager
WSQ Advanced Certificate	3		Senior Designer	Account Executive	Project Executive
WSQ Higher Certificate	2		Designer		Project Coordinator

WSQ Qualifications Level: There are five levels of WSQ qualifications in the Interior Design Competency Map. Each level indicates the corresponding complexity of knowledge, depth of skills and accountability that the job role demands.

Functions: Functions are not meant to be equivalent to Departments. Functions indicate the typical broad work areas in an Interior Design Organisation.

Job Roles: Job roles are not meant to be equivalent to Job Titles. An individual holding a job title of "Designer" may assume a number of job roles such as managing accounts.

COMPETENCY CATEGORY | INTERIOR DESIGN

Competency Categories	
<p>The Competency Category indicates the functional nature of the skills and knowledge identified under a competency unit. The competency categories that are found within the Creative Industries WSQ framework and relevant to the Interior Design Competency map and their descriptors are presented below.</p>	
<p><u>Analytical Conceptual and Evaluative Skills (ACE)</u> Develops ability to generate feasible, efficient and innovative solutions to solve work problems, enhance productivity and capitalize on new opportunities</p>	<p><u>Design (DES)</u> Covers skills and knowledge required for conceptualising, designing, developing, implementing and realising the design product as agreed with the client.</p>
<p><u>Build Relationship (RTL)</u> Covers long term plan of action designed to achieve the vision and goals of the organisation.</p>	<p><u>Finance (FIN)</u> Covers skills and knowledge required for basic budgeting to offering full coverage of financial operations within an organisation.</p>
<p><u>Business Management (BM)</u> Covers the knowledge, skills and understanding effectively to manage project with a business idea.</p>	<p><u>Human Resource (HR)</u> Covers the activities of recruitment, pay, performance management, promotions, management relations and planning in an effective, legal, fair, and consistent manner.</p>
<p><u>Business Negotiation (BN)</u> Conduct negotiation for a range of business situations for win-win solutions.</p>	<p><u>Job Safety Skills (JS)</u> Covers the skills and knowledge required for managing safety within the work environment and the personal safety of the worker.</p>
<p><u>Business Operations (BO)</u> Covers the activities involved in the running of a business for the purpose of producing goods / services and creating value.</p>	<p><u>Marketing and Public Relations (MPR)</u> Covers skills and knowledge required for conceptualising, designing, implementing opportunities for maximising sales and promotion of goods, services and people.</p>
<p><u>Copyright, Licensing and Intellectual Property Rights (CLR)</u> Covers skills and knowledge required for negotiating, protecting and avoiding exploitation of intellectual property and creative work.</p>	<p><u>Marketing Research (MR)</u> Covers the process of systematic gathering, recording and analysing of data about customers, competitors and the market.</p>
<p><u>Contract Management Competency Category (CM)</u> Covers the management of contracts made with customers, vendors or employees. Contract management includes negotiating the terms and conditions in contracts and ensuring compliance with the terms and conditions, as well as documenting and agreeing any changes that may arise during its implementation or execution.</p>	<p><u>Project Management (PM)</u> Covers organising and managing resources in such a way that the project is completed within defined scope, quality, time and cost constraints.</p>
<p><u>Communications (COM)</u> This covers the transmission of thoughts, ideas and feelings from one mind to another to accomplish tasks and to achieve goals.</p>	<p><u>Problem Solving (PS)</u> Covers research into problems, generation of solutions, selection and application of solutions and evaluating the solution applied.</p>
<p><u>Customers Experience (CS)</u> Covers service delivery, customer loyalty, service recovery and service branding?</p>	<p><u>Quality Management (QM)</u> Covers methods for ensuring that all the activities necessary to design, develop and implement a product or service are effective and efficient with respect to the system and its performance.</p>

COMPETENCY CATEGORY | INTERIOR DESIGN

Competency Categories	
<p><u>Research (RES)</u> Covers using gathering, analysing and interpreting information relevant to a specific area of enquiry.</p>	<p><u>Strategy Competency Category (STR)</u> Covers long term plan of action designed to achieve the vision and goals of the organisation.</p>
<p><u>Sales (SAL)</u> Covers the act of meeting prospective buyers and providing them with a product or service in turn of money or other required compensation.</p>	<p><u>Strategy Planning and Implementation (SPI)</u> Develop business strategies and plans aligned with organisational objectives, make strategic decisions and implement action plans to achieve long-term goals</p>

COMPETENCY CATEGORY | INTERIOR DESIGN

Competency Units

Competency unit: A competency unit represents a set of work activities that can be undertaken by an individual, and the skills, knowledge and abilities associated with the work activities that can be used to certify an individual's competence in performing the set of work activities

Competency unit code: A competency unit code is assigned to each competency unit to identify the WSQ framework and competency category that the competency unit originates from. The competency unit code also identifies the WSQ qualifications level that is associated with the competency unit providing an indication of the level of complexity of skills and knowledge required under the competency unit.

For example, for a competency unit coded as CI-DES-504S-0:

- 'CI' indicates that the competency unit originates from the Creative Industries WSQ framework;
- 'DES' indicates that the competency unit originates from the competency category of Design; '5' indicates that it is pegged to WSQ qualifications level 5 which is WSQ Specialist Diploma level;
- '04' is the serial number assigned to the competency unit;
- 'S' indicates that the competency unit is usually a specialization unit when used by an individual to achieve a WSQ qualification, other types of units include core units ('C') and elective units ('E'); and
- '0' indicates the version number of the competency unit which would increase as the competency unit is reviewed at every review cycle.

The competency units of the Interior Design Competency Map are presented according to the Functions in an Interior Design Organisation in subsequent sections:

- Creative
- Management / Client Services
- Project Management

CREATIVE | COMPETENCIES

INTERIOR DESIGN COMPETENCY MAP

CREATIVE | COMPETENCIES – INTERIOR DESIGN

WSQ Qual Level	Job Roles	Competency Unit Code	Specialisation Competency Units	Competency Unit Code	Core Competency Units
5	Creative Director / Design Director	CI-DES-344C-1	Apply knowledge of history and theory of design and culture to develop a design brief *	BM-PM-411E-1	Manage project knowledge and communication*
		CI-DES-504S-0	Establish criteria and oversee production and testing of prototypes *	BM-PM-402E-1	Manage project scope *
		CI-DES-505S-0	Oversee realisation of final design to meet client's needs *	CI-COM-502S-0	Present effectively to engage and manage your audience *
		CI-DES-601C-0	Develop design vision to direct conceptualisation of design product in accordance to the design brief *	CI-DES-511C-1	Apply a holistic user-centric approach for strategic design thinking *
		CI-MPR-417S-1	Pitch a design proposal *	CI-HR-601C-0	Manage people
		CI-PM-605C-0	Direct the scope and integration of multiple projects / programmes *	ES-JS-401G-1	Manage workplace safety and health system *
4	Design Manager	CI-CLR-302E-1	Administer and manage the use of licensed copyright materials created *	BM-SPI-501E-1	Develop organisational strategies and policies *
		CI-DES-344C-1	Apply knowledge of history and theory of design and culture to develop a design brief *	CI-DES-511C-1	Apply a holistic user-centric approach for strategic design thinking *
		CI-DES-413S-0	Oversee design brief development and negotiation to meet client needs *	CI-PS-502E-0	Resolve problems which impact on the work
		CI-DES-418S-0	Develop design knowledge by inquiry in the design process *	CI-QM-501C-0	Deliver and maintain products / services to standards agreed by the organisation and the customer
		CI-DES-420C-0	Source and apply production knowledge for the design industry *	ES-JS-301G-1	Maintain workplace safety and health policies and procedures *
		CI-DES-503S-0	Appoint and coordinate specialist consultants and suppliers for design project		
		CI-DES-510C-0	Prepare and evaluate design proposal and project cost for design services *		

*Competency Standard available

Legend of Competency Unit

BM Business Management WSQ Framework
CI Creative Industries WSQ Framework
ES Employability Skills WSQ Framework
CLR Copyright, Licensing and Intellectual Property Rights Competency Category
DES Design Competency Category
HR Human Resource Competency Category

JS Job Safety Skills Competency Category
MPR Marketing and Promotional Competency Category
PM Project Management Competency Category
PS Problem Solving Competency Category
QM Quality Management Competency Category
SPI Strategy Planning and Implementation Competency Category

CREATIVE | COMPETENCIES – INTERIOR DESIGN

WSQ Qual Level	Job Roles	Competency Unit Code	Specialisation Competency Units	Competency Unit Code	Core Competency Units
3	Senior Designer	BM-PM-302E-1	Apply project cost management techniques *	CI-COM-306E-0	Make presentations
		CI-CI-402C-0	Promote innovation and change	CI-DES-331E-0	Maintain an awareness of trends and developments in design, materials, techniques and technology *
		CI-COM-410C-0	Manage communications in a creative environment *	CI-DES-343C-1	Apply professional practices in design projects *
		CI-DES-326C-0	Generate design concepts and develop design ideas for effective design solutions *	CI-DES-342C-1	Implement design thinking *
		CI-DES-344C-1	Apply knowledge of history and theory of design and culture to develop a design brief *	CI-DES-420C-0	Source and apply production knowledge for the design industry *
		CI-DES-402C-0	Demonstrate a knowledge of soft furnishings, loose furniture and materials	CI-HR-407C-0	Participate in, facilitate and promote effective working of individuals and teams
		CI-DES-443S-0	Develop and implement designs to effectively support and produce an exhibition / interior design project	ES-JS-301G-1	Maintain workplace safety and health policies and procedures *
		CI-EM-504S-0	Plan and research events and exhibition / interior design projects		

*Competency Standard available

Legend of Competency Unit

BM Business Management WSQ Framework
CI Creative Industries WSQ Framework
ES Employability Skills WSQ Framework
COM Communications Competency Category

DES Design Competency Category
HR Human Resource Competency Category
JS Job Safety Skills Competency Category
PM Project Management Competency Category

CREATIVE | COMPETENCIES – INTERIOR DESIGN

WSQ Qual Level	Job Roles	Competency Unit Code	Specialisation Competency Units	Competency Unit Code	Core Competency Units
2	Designer	BM-PM-303E-1	Apply project time management techniques *	CI-DES-241C-0	Develop an awareness of trends and developments in design, materials, techniques and technology
		CI-COM-304C-0	Communicate effectively in a creative environment	CI-DES-342C-1	Implement design thinking *
		CI-DES-242S-0	Produce patterns and / or templates	CI-DES-343C-1	Apply professional practices in design projects *
		CI-DES-326C-0	Generate design concepts and develop design ideas for effective design solutions *	CI-HR-210C-0	Work effectively with others
		CI-DES-335S-0	Prepare and render design drawings using a range of techniques and media *	ES-ACE-102G-1	Solve problems & make decisions at operational level *
		CI-DES-336S-1	Develop 2D visuals using computer software *	ES-JS-101G-1	Comply with workplace safety and health policies and procedures *
		CI-DES-338S-0	Record measurements, information for design reference, work constructed, and produce design calculations		
		CI-DES-340S-0	Visualise 2D graphics and 3D objects and translate into digital and/or paper media		
		CI-DES-344C-1	Apply knowledge of history and theory of design and culture to develop a design brief *		
		CI-DES-354S-0	Develop 3D visuals using computer software		

*Competency Standard available

Legend of Competency Unit

BM Business Management WSQ Framework

CI Creative Industries WSQ Framework

ES Employability Skills WSQ Framework

ACE Analytical Conceptual and Evaluative Skills competency category

COM Communications Competency Category

DES Design Competency Category

HR Human Resource Competency Category

JS Job Safety Skills Competency Category

PM Project Management Competency Category

MANAGEMENT / CLIENT SERVICES | COMPETENCIES

INTERIOR DESIGN COMPETENCY MAP

MANAGEMENT / CLIENT SERVICES | COMPETENCIES – INTERIOR DESIGN

WSQ Qual Level	Job Roles	Competency Unit Code	Specialisation Competency Units	Competency Unit Code	Core Competency Units
6	Managing Director	CI-BO-601C-0	Develop and implement an operational plan	CI-BO-504C-0	Manage risk *
		CI-FIN-502E-0	Develop and manage budgets and financial plans *	CI-DES-511C-1	Apply a holistic user-centric approach for strategic design thinking *
		CI-MPR-601S-0	Build client relationships	CI-STR-602C-0	Provide leadership across the organisation *
		CI-MPR-603S-0	Evaluating and manage international marketing opportunities	LPM-RLT-601C-0	Establish organisational relationships *
		CI-STR-601C-0	Develop, implement and review a business / strategic plan	ES-JS-401G-1	Manage workplace safety and health system *
5	Account Director	BM-PM-406E-1	Manage project procurement *	BM-PM-402E-1	Manage project scope *
		CI-CM-504E-0	Establish and manage contracts *	BM-PM-411E-1	Manage project knowledge and communication *
		CI-DES-416S-0	Prepare, produce and present a final detailed design proposal to the client *	CI-COM-502S-0	Present effectively to engage and manage your audience *
		CI-FIN-412C-0	Manage business accounts / finance *	CI-DES-511C-1	Apply a holistic user-centric approach for strategic design thinking *
		CI-MPR-418S-0	Develop and manage business development strategies to expand client base	CI-HR-601C-0	Manage people
		CI-MPR-510C-0	Develop a marketing communications plan *	ES-JS-401G-1	Manage workplace safety and health system *
		CI-QM-501C-0	Deliver and maintain products / services to standards agreed by the organisation and the customer		

*Competency Standard available

Legend of Competency Unit

BM Business Management WSQ Framework
CI Creative Industries WSQ Framework
ES Employability Skills WSQ Framework
BM Business Management Competency Category
BO Business Operations Competency Category
COM Communications Competency Category
DES Design Competency Category

HR Human Resource Competency Category
JS Job Safety Skills Competency Category
PM Project Management Competency Category
QM Quality Management Competency Category
SAL Sales Competency Category
SPI Strategy Planning and Implementation competency category

MANAGEMENT / CLIENT SERVICES | COMPETENCIES – INTERIOR DESIGN

WSQ Qual Level	Job Roles	Competency Unit Code	Specialisation Competency Units	Competency Unit Code	Core Competency Units
4	Account Manager	BM-PM-302E-1	Apply project cost management techniques *	BM-SPI-501E-1	Develop organisational strategies and policies *
		CI-BO-406S-0	Enable, develop and support growth of a client's business	CI-DES-511C-1	Apply a holistic user-centric approach for strategic design thinking *
		CI-BM-401C-0	Establish and maintain work and contractual relationship *	CI-PS-502E-0	Resolve problems which impact on the work
		CI-CM-405E-0	Apply contract procurement techniques	CI-QM-501C-0	Deliver and maintain products / services to standards agreed by the organisation and the customer
		CI-DES-413S-0	Oversee design brief development and negotiation to meet client needs *	ES-JS-301G-1	Maintain workplace safety and health policies and procedures *
		CI-DES-419S-0	Develop a proposal and quotation for design and design services for presentation to client *		
3	Account Executive	BM-PM-302E-1	Apply project cost management techniques *	CI-COM-306E-0	Make presentations
		BM-PM-303E-1	Apply project time management techniques *	CI-HR-407C-0	Participate in, facilitate and promote effective working of individuals and teams
		CI-COM-303C-0	Write project briefs which meet client's requirements	CI-DES-331E-0	Maintain an awareness of trends and developments in design, materials, techniques and technology *
		CI-DES-330S-0	Develop and negotiate design briefs to meet the needs of the client	CI-DES-342C-1	Implement design thinking *
		CI-DES-334C-0	Plan work to meet production requirements	CI-DES-343C-1	Apply professional practices in design projects *
		CI-DES-416S-0	Prepare, produce and present a final detailed design proposal to the client *	CI-DES-420C-0	Source and apply production knowledge for the design industry *
		CI-SAL-311S-0	Sell and promote designs and design services to clients	ES-JS-301G-1	Maintain workplace safety and health policies and procedures *

*Competency Standard available

Legend of Competency Unit

BM Business Management WSQ Framework
CI Creative Industries WSQ Framework
ES Employability Skills WSQ Framework
BM Business Management Competency Category
BO Business Operations Competency Category
COM Communications Competency Category
DES Design Competency Category

HR Human Resource Competency Category
JS Job Safety Skills Competency Category
PM Project Management Competency Category
QM Quality Management Competency Category
SAL Sales Competency Category
SPI Strategy Planning and Implementation competency category

PROJECT MANAGEMENT | COMPETENCIES

INTERIOR DESIGN COMPETENCY MAP

PROJECT MANAGEMENT | COMPETENCIES – INTERIOR DESIGN

WSQ Qual Level	Job Roles	Competency Unit Code	Specialisation Competency Units	Competency Unit Code	Core Competency Units
5	Project Director	BM-PM-406E-1	Manage project procurement *	BM-PM-402E-1	Manage project scope *
		CI-DES-503S-0	Appoint and coordinate specialist consultants and suppliers for design project	BM-PM-411E-1	Manage project knowledge and communication *
		CI-DES-505S-0	Oversee realisation of final design to meet client's needs *	CI-COM-502S-0	Present effectively to engage and manage your audience *
		CI-PM-507S-0	Assess and manage project risks	CI-DES-511C-1	Apply a holistic user-centric approach for strategic design thinking *
		CI-PM-605C-0	Direct the scope and integration of multiple projects / programmes *	CI-HR-601C-0	Manage people
		CI-QM-501C-0	Deliver and maintain products / services to standards agreed by the organisation and the customer	ES-JS-401G-1	Manage workplace safety and health system *
4	Project Manager	BM-BN-401E-1	Participate in negotiations *	BM-SPI-501E-1	Develop organisational strategies and policies *
		BM-PM-402E-1	Manage project scope *	CI-DES-511C-1	Apply a holistic user-centric approach for strategic design thinking *
		CI-DES-414S-0	Oversee production of design prototypes *	CI-PS-502E-0	Resolve problems which impact on the work
		CI-DES-502S-0	Administer, coordinate and monitor contract works for a design project	CI-QM-501C-0	Deliver and maintain products / services to standards agreed by the organisation and the customer
		CI-PM-415C-0	Monitor and supervise production	ES-JS-301G-1	Maintain workplace safety and health policies and procedures *

*Competency Standard available

Legend of Competency Unit

BM Business Management WSQ Framework
CI Creative Industries WSQ Framework
ES Employability Skills WSQ Framework
BN Business Negotiation Competency Category
DES Design Competency Category

HR Human Resource Competency Category
JS Job Safety Skills Competency Category
PM Project Management Competency Category
QM Quality Management Competency Category
SPI Strategy Planning and Implementation competency category

PROJECT MANAGEMENT | COMPETENCIES – INTERIOR DESIGN

WSQ Qual Level	Job Roles	Competency Unit Code	Specialisation Competency Units	Competency Unit Code	Core Competency Units
3	Project Executive	BM-PM-302E-1	Apply project cost management techniques *	CI-COM-306E-0	Make presentations
		CI-DES-327C-0	Demonstrate knowledge of production *	CI-DES-331E-0	Maintain an awareness of trends and developments in design, materials, techniques and technology *
		CI-DES-422S-0	Supervise, produce and realise suitable design prototypes to meet the needs of client *	CI-DES-342C-1	Implement design thinking *
		CI-DES-443S-0	Develop and implement designs to effectively support and produce an exhibition / interior design project	CI-DES-343C-1	Apply professional practices in design projects *
		CI-FIN-306E-0	Manage budgets	CI-DES-420C-0	Source and apply production knowledge for the design industry *
		SV-PL-301C-1	Manage operations for service excellence	CI-HR-407C-0	Participate in, facilitate and promote effective working of individuals and teams
				ES-JS-301G-1	Maintain workplace safety and health policies and procedures *
2	Project Coordinator	CI-PM-201S-0	Coordinate and monitor suppliers and contract works	CI-DES-241C-0	Develop an awareness of trends and developments in design, materials, techniques and technology
		CI-PM-202S-0	Coordinate on-site requirements for a project	CI-DES-342C-1	Implement design thinking *
		CI-QM-307C-0	Maintain quality service delivery	CI-DES-343C-1	Apply professional practices in design projects *
				CI-HR-210C-0	Work effectively with others
				ES-ACE-102G-1	Solve problems & make decisions at operational level *
				ES-JS-101G-1	Maintain workplace safety and health policies and procedures *

*Competency Standard available

Legend of Competency Unit

BM Business Management WSQ Framework
CI Creative Industries WSQ Framework
ES Employability Skills WSQ Framework
SV Service Excellence Competency Framework
ACE Analytical Conceptual and Evaluative Skills Competency Category
BN Business Negotiation Competency Category
COM Communications Competency Category

CS Customers Competency Category
FIN Finance Competency Category
DES Design Competency Category
HR Human Resource Competency Category
JS Job Safety Skills Competency Category
PM Project Management Competency Category
QM Quality Management Competency Category

GENERIC / CROSS-SECTORAL WSQ CU ADOPTION | INTERIOR DESIGN

DEVELOPMENT OF T-SHAPED PROFESSIONALS IN INTERIOR DESIGN - GENERIC / CROSS-SECTORAL WSQ FRAMEWORK COMPETENCY UNITS ADOPTION

Generic or cross-sectoral competencies refer to horizontal multi-disciplinary skills which workers serving in different occupations and job roles across different industries and sectors may apply in the course of their work. These competencies are encapsulated in WSQ frameworks such as Business Management (BM) and Leadership & People Management (LPM) WSQ.

Practitioners serving in the Creative Industries (CI) are expected to possess specialised job-specific competencies as well as a range of generic horizontal skills in functional areas including people management, communications and project management. To support their development into T-shaped professionals, appointed CI WSQ training partners (e.g. National CET Institute, CET Centres and Programme Partners) may adopt CUs from the BM and LPM WSQ frameworks for CI WSQ programme implementation on a modular, integrated or qualification basis, subject to fulfilling applicable WSQ accreditation and funding related requirements.

While selected BM and LPM WSQ CUs are already imported into the CI WSQ Competency Maps, the range of job roles and associated competencies in CI Industries continue to expand and evolve rapidly such that other generic skills-in-demand may not have been readily imported. The flexibility accorded will enable CI WSQ training partners to design and implement WSQ programmes rapidly to meet the holistic skills development needs of CI practitioners while maintaining the integrity of CI WSQ and the WSQ system as a whole.

VERSION CONTROL | TECHNICAL THEATRE

VERSION CONTROL

Version	Effective Date	Changes
1.0	February 2008	Initial Version
2.0	December 2010	First review version
2.1	March 2014	<ul style="list-style-type: none">• Inclusion of the following components into the competency map<ul style="list-style-type: none">• Introduction to Interior Design Competency Map• Industry Key Purpose• Competency Category• Update competency unit codes of new/revised competency units• Change of expired Service Excellent competency unit “SV-CS-402G-1 Manage High Volume Contact & Communications” to “SV-PL-301C-1 Manage operations for service excellence” under the Project Management Level 3 Project Executive job function.